

Share Structure *(as of Dec 2, 2024)*

Market Value @ C\$0.025	C\$5.1 M
52 Week SP Range	C\$0.025 - 0.10
Shares Outstanding	205.8 M
Warrants (WAVG C\$0.60)	54.6 M
Options (WAVG C\$0.29)	17.7 M
Fully Diluted:	278.1 M

Ownership

Management & Board	11.1%
Playtech PLC	25.8%
Torstar / Jordan Bitove	17.5%
Rivett & Related Entities	10.9%

Management & Board

Michael Moskowitz
CEO & Chairman

Chin Dhushenthen
CFO

Corey Goodman
CDO and General Counsel

Maureen Rydzik
VP IT and Vendor Management

Dante Anderson
VP Marketing

Gil Steinfeld
Strategic Advisor

NorthStar Gaming Holdings Inc.

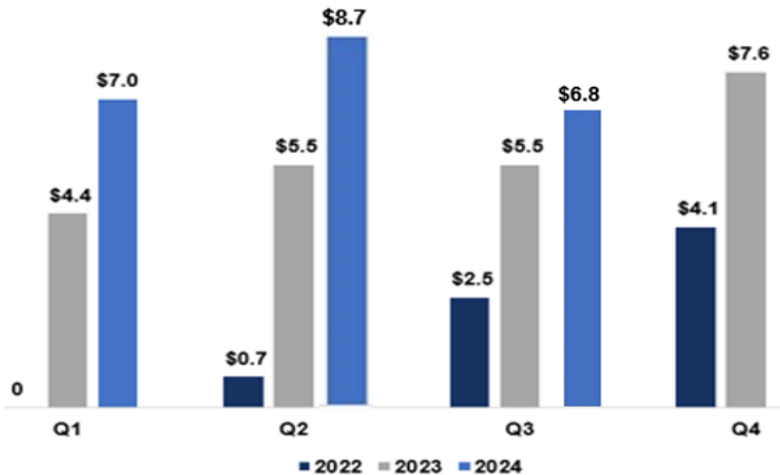
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Key Highlights

- ❖ ~C\$8.5B Canadian TAM exposed to NorthStar brand, with Ontario's regulated market launched in April 2022 and branch launch of NorthStarBets.com in November 2023*
- ❖ Industry leading gaming content and technology
- ❖ Cornerstone investment by Playtech PLC
- ❖ Experienced management team with local knowledge and insights targeting the Canadian audience
- ❖ Differentiated positioning as a premium offering leading to a superior customer experience and user economics
- ❖ Variable cost model fully aligning incentives amongst vendors and NorthStar Gaming

Total Gross Gaming Revenue (C\$ Millions)

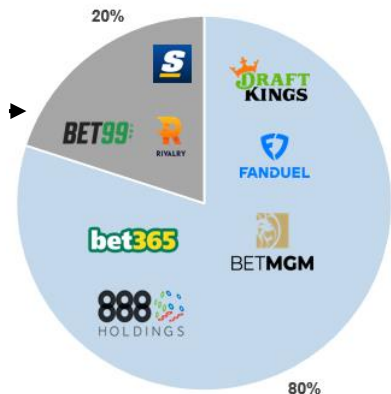


Well Positioned to Compete in Ontario and the Rest of Canada

NORTHSTAR BETS

- FY2024E market share for niche operators ~C\$1.5B
- NorthStar well positioned to grow Ontario market share and across Canada
- 3% of market share would equate to >C\$200M revenue

FY24E Market Share



■ Top 5 Operators ■ Niche Operators



The
NorthStar
you see



The
NorthStar
you don't see

Key Milestones



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